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**AIRMALL® USA Receives Seven Awards during the *Airport Revenue News*
2011 Revenue Conference & Exhibition**

– Awards Honor AIRMALL for Excellence in Design and Management –

PITTSBURGH, March 7, 2011 – [AIRMALL® USA](http://www.airmallusa.com), developer of the leading airport concessions model in North America, is pleased to announce that it received seven awards for exceptional design and management during the *Airport Revenue News* (ARN) 2011 Revenue Conference & Exhibition. The awards include:

- **Best Store Design (large operator category):** Rock and Roll Hall of Fame + Museum Store at the AIRMALL at Cleveland Hopkins International Airport.
- **Best Store Design (small operator category):** Taxco Sterling Company at the AIRMALL at Cleveland Hopkins International Airport.
- **Best Restaurant Design (large operator category):** Todd English's Bonfire at the AIRMALL at Boston Logan International Airport.
- **Best Restaurant Design (small operator category):** The Pub at the AIRMALL at Cleveland Hopkins International Airport.
- **Best Program Design (medium airports category):** A tie between the AIRMALL at Pittsburgh International Airport and the AIRMALL at Cleveland Hopkins International Airport.
- **Best Concessions Management Team (medium airports category):** The AIRMALL at Cleveland Hopkins International Airport.

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AIRMALL® USA Receives Seven Awards during the *Airport Revenue News 2011 Revenue Conference & Exhibition (cont.)*

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“At AIRMALL USA, we believe that eye-catching and compelling design is a critical component of our concessions model because curb appeal and accessibility translate into higher sales,” said Mark Knight, president of AIRMALL USA. “Additionally, strong management and a commitment to customer service are keys to enhancing the passenger experience. Concessions workers who understand and adjust to a traveler’s needs can help drive sales and increase per-passenger spend.”

“We’re pleased that ARN honored the AIRMALL at Cleveland Hopkins International Airport with several awards,” added Ricky Smith, director of Cleveland Hopkins International Airport. “Since its opening last year, the new AIRMALL has set a new standard for quality in airport concessions. It has truly changed the face of the airport, and passengers have responded to the dynamic mix of retail, restaurant and specialty concepts.”

AIRMALL USA manages and develops the retail, food and beverage concessions at Pittsburgh International Airport (PIT), Boston Logan International Airport (BOS) in Terminals B and E, Baltimore/Washington International Thurgood Marshall Airport (BWI), and Cleveland Hopkins International Airport (CLE). Founded in 1992 at PIT, the AIRMALL model has posted some of the highest per-passenger spends in North America over the past two decades and has won numerous awards for innovation and customer service.

The 2011 Revenue Conference & Exhibition was held February 27-March 1, 2011 in Washington D.C., and was ARN’s seventh annual event. The conference featured three days of learning sessions covering industry innovations and trends. The event also included an awards show celebrating the best companies and airports in the industry.

For more information on AIRMALL USA, visit www.airmallusa.com.

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About AIRMALL® USA, Inc.

AIRMALL® USA, Inc. is the developer and manager of the retail, food and beverage operations at Pittsburgh International Airport, Boston Logan International Airport (Terminals B and E), Baltimore/Washington International Thurgood Marshall Airport, and Cleveland Hopkins International Airport. The leading airport concessions model in North America, AIRMALL USA continues to post among the highest per-passenger spends on the continent and consistently receives accolades for innovation and customer service. AIRMALL USA is owned by Prospect Capital Corporation, a leading New York investment company founded in 1988. For more information on AIRMALL USA, visit www.airmallusa.com.

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